

Our interactive programs help attorneys learn and apply the essential disciplines to grow and manage a successful law practice. Seminars are customized for each audience and range from 60 minutes to full-day sessions.

Programs are designed for:

- ✓ Partners and Associates in mid-sized and large firms
- ✓ Solo practitioners and members of small firms
- ✓ General Counsel for companies, organizations and public agencies

Time Management & Productivity

- **Productivity Bootcamp:** The Eight Steps to Powerful Time Management for Attorneys
- **Taming Email:** Concrete Techniques That Reduce the Burden of Email Overload

Marketing & Client Development

- **Rainmaking That Works:** Attracting Clients In Ways That Work For YOU
- **Web and Social Media Marketing:** Best Practices for Lawyers
- **Landing Corporate Work:** How General Counsel Make Their Hiring Decisions
- **Riches Through Niches:** How to Stand Out and Become A Sought-After Firm

Management & Leadership

- **The Persuasive Lawyer:** How To Get People to Do What You Want Them to Do
- **Profitability Workshop:** The A to Z of Increasing What You and Your Partners Take Home
- **Managing in a Legal Environment:** The 5 Habits of Highly Effective Managers

For detailed information about each seminar, visit

www.SuccessTrackESQ.com/Seminars

About SuccessTrackESQ

Since 2001, SuccessTrackESQ has exclusively worked with attorneys to help them grow and manage thriving firms. Our Practice Advisors have over 45 years of combined experience coaching and mentoring lawyers in the art and science of business development and practice management. We have conducted highly-rated seminars for thousands of attorneys at state and local Bar Associations, law firms big and small, corporate legal departments and government agencies.

“Captivating, entertaining, and enlightening style. . . . Subject matter is always extremely valuable and timely for our members. . . . Consistently receives top marks on evaluations of both content and delivery.” **Amanda Evans, CLE Director, Connecticut Bar Association**